



Beka-Lube
PRODUCTS INC.
LUBRICATION. PROTECTION. SERVICES.

2016

SPECIALIST IN EQUIPMENT TECHNOLOGY NOW REPRESENTS BEKA IN QUEBEC

Donnacona, QC – Construction fleets throughout Quebec know Eco-Trak Industrie Inc. as an innovator and leader in home-grown technologies for improved productivity. Now, the firm has stepped beyond its proprietary devices for the first time, to become Beka-Lube Product Inc.'s autolube dealer in Quebec.

The owner of Eco-Trak, Clément Gauvin, explains that his goal in representing BEKA products is to add value for his large customer base. "We have been successful with our line of equipment accessories that we engineered here in Quebec and we are calling on construction companies throughout the province," say Gauvin. "We were looking for additional accessory products that would be valuable to customers when they are purchasing a new piece of equipment. Automatic lubrication fits into those needs and opportunities. The BEKA autolube system is a precision German-made product, so we were confident in the quality."

Founded in 2008, Gauvin and his team offer three product lines they developed in-house:

- A bucket scale, used to capture load weights on wheel loaders
- A range-limiting device, installed to define danger zones in the work area for a wide range of equipment
- A 2D Digging system, which measures and displays the depth of an excavation in real time

Eco-Trak deploys a fleet of service trucks throughout its territory to support fielded equipment. Gauvin's staff is working closely with Beka-Lube to provide prospective customers with detailed quotes and specifications for new autolube installations before the sale. Eco-Trak engineering is receiving special training from Beka-Lube to review proposed systems in detail once a quote is approved. "We will be checking each configuration onsite to assure the customer, and ourselves, that the machine is well-covered to meet its ongoing lubrication needs."



Jacque McDougall, Chief Operating Officer of Beka-Lube Products Inc., was pleased to welcome Eco-Trak as her newest dealer. "Clément has built a company that understands the fast-moving nature of this busy industry. His group is well prepared to carry our message to the right people, and to respond quickly as customers acquire new machines. We're fortunate to have someone with this level of technical expertise on board to support the BEKA product line."

About Beka-Lube Products Inc.

BEKA is today's leading global brand of automatic lubrication systems for industrial, over-the-road and off-road applications. Since 1927, BEKA has been trusted by equipment manufacturers and owners for high quality, innovative central lubrication systems. Across Canada, Beka-Lube Products Inc. and its dealer network delivers on the BEKA promise of environmentally friendly, trouble-free products that increase component life, reduce repair costs and increase the value of your equipment. We measure our success by your up-time.

In 2016, Beka-Lube Products Inc. became part of Baier + Köppel GmbH + Co. KG, of Bavaria, Germany, the manufacturer of BEKA-branded central lubrication systems. In America, BEKA systems are marketed and supported by the international BEKAWORLD LP group.

For more information about BEKA lubrication systems in Canada or the United States, please contact:

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