



2017

NEW EQUIPMENT? OR NEW TO YOU?

Whether you just acquired a new piece of equipment from the factory, on trade or at the auction, NOW is the best time to ensure its future performance with autolube. If the equipment arrives without a lubrication system, installing a new system will be much easier while it's still at the dealer's or in your shop.

The installation will go smoother while it's already in for prep and service. Plus, the sooner you have the system installed, the sooner you start getting the benefits:

- Autolube adds instant value to your equipment fleet
- The resaleability of your equipment increases because it assures buyers that it's been properly serviced, and autolube itself is a high-value feature that buyers increasingly demand
- Accurate, continuous lubrication means fewer seized bushings and bearing, which means less unscheduled downtime
- Your operation runs cleaner when grease is plumbed directly into the service points, instead of manually connecting to all those grease nipples and leaving leaks on the shop floor!
- Equipment service is safer when you don't have to climb over and under the machine to reach service points; just check the grease supply in the reservoir, and move on!



About BEKA

BEKA is today's leading global brand of automatic lubrication systems for industrial, over-the-road and off-road applications. Since 1927, BEKA has been trusted by equipment manufacturers and owners for high quality, innovative central lubrication systems. BEKA and its dealer network delivers on the BEKA promise of environmentally friendly, trouble-free products that increase component life, reduce repair costs and increase the value of your equipment. We measure our success by your up-time.

In 2016, Beka-Lube Products Inc. became part of Baier + Köppel GmbH + Co. KG, of Bavaria, Germany, the manufacturer of BEKA-branded central lubrication systems. In America, BEKA systems are marketed and supported by the international BEKAWORLD LP group. For more information about BEKA lubrication systems in Canada or the United States, please contact:

Jacque McDougall, Chief Operating Officer
Beka-Lube Products Inc. / BEKAWORLD LP
2830 Argentia Road, Unit 9
Mississauga, ON L5N 8G4
Tel: 1-888-862-7461
www.beka-lube.com
sales@beka-lube.com

