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## PICO FITS RIGHT IN WHERE OTHERS CAN'T

**Buffalo, NY** – “Everybody ‘gets it’ when they see a large piece of machinery equipped with an autolube system – but small machines need to be up and running too!”

Jacquie McDougall, President of Beka-Max of America, expects that more owners and users of compact machines will be “getting it” with the arrival of the PICO Central Lubrication Pump.

“Nobody working with machinery can afford downtime, and everybody wants the best possible resale price when they’re done with a machine. PICO pumps fit right in with those needs for example: forklifts and telehandlers, compact wheel loaders, track and skid steer loaders, mini excavators and more.”

PICO pumps were engineered by BEKA specifically for smaller machines that afford little space for added components. Designed with a powerful and proven drive, a PICO pump fits into spaces 60% smaller than a typical autolube pump. It installs easily into the engine compartment and provides metered grease servicing for up to 8 grease points and distribution blocks. It is electronically-driven and is available in 24V or 12V models, with or without integrated controls.

Small machines work as hard as the big units on the jobsite, and now they can have the same kind of protection from excess wear and overheating. The PICO is the all-season lubrication solution that will provide your trucks and equipment with a longer life, free of unscheduled downtime due to lubrication issues.

With so many compact machines running in industrial facilities, construction zones and resource operations, PICO pumps are becoming a familiar part of the autolube world.

Small wonder!

### **About Beka-Max of America Inc.**

BEKA is today’s leading global brand of automatic lubrication systems for industrial, over-the-road and off-road applications. Since 1927, BEKA has been trusted by equipment manufacturers and owners for high quality innovative central lubrication systems. Across the US, Beka-Max of America Inc. and its dealer network delivers on the BEKA promise of environmentally friendly, trouble-free products that increase component life, reduce repair costs and increase the value of your equipment. We measure our success by your up-time.

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Right-sized to suit all kinds of compact equipment.