



2016

BEKA-MAX PROVIDES PEACE OF MIND FOR DEALER AND CUSTOMERS

Buffalo, NY – An Ohio-based heavy equipment dealer with branches across the country, Company Wrench, has been a Beka-Max dealer for 10 years. When it added Beka-Max to its product shelf of industry-leading manufacturers, not many people were offering autolube systems. Today the company continues to carry Beka-Max products because of their quality and flexibility.

“First of all, Beka-Max is a good fit for our rental fleet,” says Jon Noll, Service Manager. “We can send out an excavator equipped with a Beka-Max hammer autolube system, and we know that the hammer is being greased efficiently while on rent. With the Beka-Max system and chisel paste, we know the hammer will perform as it was intended -- meaning no unscheduled downtime -- and that it will come back to us in great shape. With the autolube system, our machines last longer and our customers stay happy!”

Noll says that Company Wrench often installs the Beka-Max models because of their automatic shut-off feature. If the grease level is too low, the pump switches off, and will shut down the hammer hydraulic circuit, preventing damage. This built-in feature can save Company Wrench thousands of dollars in repairs as well as lost time and productivity for their staff and their customers.

Beka-Max products are not just insurance for your machines, they're in-demand for their own merits. Customers do call looking for autolube systems, says Noll. And when customers call, he knows he can count on support from Beka-Max. Noll says Jim Golf has helped develop specs for full autolube systems on various machines, including wheel loaders, articulating dump trucks and excavators, over the years.



Noll says he would recommend Beka-Max to dealers who are considering adding automatic lubrication to their lineup. “It’s a quality product with great flexibility. It’s something we use in an assortment of applications. It also ensures that our customers’ equipment works as it’s supposed to.”

About Beka-Max of America Inc.

BEKA is today’s leading global brand of automatic lubrication systems for industrial, over-the-road and off-road applications. Since 1927, BEKA has been trusted by equipment manufacturers and owners for high quality innovative central lubrication systems. Across the US, Beka-Max of America Inc. and its dealer network delivers on the BEKA promise of environmentally friendly, trouble-free products that increase component life, reduce repair costs and increase the value of your equipment. We measure our success by your up-time.

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