



**2016**

## **ACQUISITION MEANS DIRECT ACCESS TO BEKA PRODUCTS**

**Buffalo, NY** – We are very excited to share some good news and some great news about our company.

The GOOD news is: The manufacturer of BEKA autolube products in North America, Baier + Köppel in Germany, has recently purchased the assets and operations of Beka-Max of America Inc. and Beka-Lube Products Inc. in Canada.

The GREAT news is: As a result of this acquisition, we will have direct access to the same resources that made BEKA a world-class brand. We will achieve further growth, and we will also be manufacturing in North America in the future.

Jacque McDougall will continue to manage our business in Canada and the United States as Chief Operating Officer. “Jacque has done an outstanding job building the industry’s best automated lubrication sales, service and support network in the United States and Canada,” says Bernhard Köppel, Executive Managing Director of the BEKA Group and third generation of the company founder.

“For our customers, nothing will change,” says Sven Pitman, President of Beka-Lube Products Inc. and BEKAWORLD LP. In the United States, this new ownership will mean a change in name only. Beka-Max of America, Inc. will now be known as BEKAWORLD LP, reflecting our position in the global BEKAWORLD sales and service network.

### **About BEKA**

BEKA is today’s leading global brand of automatic lubrication systems for industrial, over-the-road and off-road applications. Since 1927, BEKA has been trusted by equipment manufacturers and owners for high quality, innovative central lubrication systems. BEKA and its dealer network delivers on the BEKA promise of environmentally friendly, trouble-free products that increase component life, reduce repair costs and increase the value of your equipment. We measure our success by your up-time.

In 2016, Beka-Lube Products Inc. became part of Baier + Köppel GmbH + Co. KG, of Bavaria, Germany, the manufacturer of BEKA-branded central lubrication systems. In America, BEKA systems are marketed and supported by the international BEKAWORLD LP group.

For more information about BEKA lubrication systems in Canada or the United States, please contact:

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